

Books 24/7 - Leadership Channel

January 23, 2014 – State Center

Multimpliers – How the Best Leaders Make Everyone Smarter

Featuring, Liz Wiseman

Are you a genius or a genius maker? We've all had experience with two dramatically different types of leaders. The first type drains intelligence, energy, and capability from the people around them and always needs to be the smartest person in the room. These are the idea killers, the energy sappers, the diminishers of talent and commitment. On the other side of the spectrum are leaders who use their intelligence to amplify the smarts and capabilities of the people around them. When these leaders walk into a room, light bulbs go off over people's heads; ideas flow and problems get solved. These are the leaders who inspire employees to stretch themselves and get more from other people. These are the Multipliers.

In the presentation, Liz Wiseman, will share her findings on these two very different leadership styles and how they impact an organization's culture and its utilization of employees' talent. You will:

- Learn about Diminishers and Multipliers and the effect of each style on others
- Explore what it means to be an accidental Diminisher
- Examine the characteristics and behaviors that Multipliers use to be effective in their roles
- Learn what you can do to become a Multiplier

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February 27, 2014 – State Center

Quiet: How to Harness the Strengths of Introverts to Change How We Work, Lead, and Innovate

Featuring, Susan Cain

Did you know that introverted leaders often deliver better results than extroverts? That the most spectacularly creative people tend to be introverts? That the most innovative thinking happens alone, and not in teams? One of the central challenges of any business is to bring out the best in its employees. Yet when it comes to introverts—who make up a third to a half of the workforce—our leadership strategy mainly consists of asking them to act like extroverts. This is a serious waste of talent and energy.

In an enlightening, relatable, and practical talk, Susan Cain shows us that introverts think and work in ways that are crucial to the survival of today's organizations.

You will learn:

- How you can structure your organization so that the best ideas dominate, rather than those of the most vocal and assertive people
- How introverts' and extroverts' different personalities cause them to solve problems and evaluate risk differently
- What introverts know about creativity that the rest of us should learn.

Drawing on her original research and the latest in neuroscience and psychology, Cain will radically change your view of the best way to develop leaders, manage teams, make smart hires, and stimulate innovation.